



### **About us**

Neoscan Solutions is a young and cool venture. We are developing high end solutions for MR imaging and spectroscopy, hereby collaborating closely with the Otto von Guericke University of Magdeburg, and the Research Campus *STIMULATE*.

### **About the position**

## **Marketing-Manager (f/m/d)**

for building our brand and marketing our products.

To us marketing and R&D are equally important: MR products need a lot of explaining; we believe that excellent messaging and explaining is crucial to our success in the market. We have a world class R&D team, and we will not be complete until we have found our world class marketing team. Good marketing is an art, and together we will make sure that it is also fun.

On YouTube, please search for "Steve Jobs marketing" and have a look at the first entry shown. If you find his approach to Marketing inspirational, and if you like to find your own approach to it, this position might be a good one for a significant next step in your career.

### **Our expectations**

- Completed studies in science, medicine or communications, or professional experience in marketing
- You like to be creative
- Excellent communication skills in English; German skills are helpful
- Some willingness to travel

### **Your tasks**

- generation and implementation of a marketing materials
  - by yourself using mostly Adobe and Microsoft tools
  - in collaboration with agencies
- collaboration with our customers for obtaining customer feedback
- organization of our representation at international trade shows and conferences

The full-time position is immediately available.

### **Why Neoscan Solutions?**

We are an international team, working in an interdisciplinary fashion. We offer flexible working hours, partially working from home if desired, a pleasant working environment, and fair payment. If this is your first assignment, we will coach you to find your way into the topic. If you are experienced, you can start right away. In any case you have a unique opportunity to make a difference in healthcare.

### **How to apply?**

Please send your informative application to Dr. Stefan Röhl, [Info@neoscan-solutions.com](mailto:Info@neoscan-solutions.com).

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